

# Research Rounds February 18, 2010

MP HW340 , RJH \*\*V/C available\*\*

0800-0900



## Strategies for Recruiting and Retaining Community Health Workers at VIHA

This presentation will share findings from a study focused on understanding the drivers of Community Health Worker (CHW) recruitment and retention. The findings are drawn from analysis of interviews with CHWs and other members of home support teams (managers, nursing leaders, visit schedulers, etc.) in four Vancouver Island communities (Campbell River, Parksville, Port Alberni, and Port Hardy).

Research Capacity Building



Michael Smith Foundation for  
Health Research

Research Rounds is an initiative of the VIHA Capacity Building Office, whose goal is to build research capacity with VIHA health professionals and decision makers, as well as building collaborative links with community, academic partners, other health authorities, and the Ministry of Health.

For more information please see the Capacity Building webpage:  
[http://www.viha.ca/rnd/capacity\\_building.htm](http://www.viha.ca/rnd/capacity_building.htm)



### Presented by: **Zena Sharman**

Zena Sharman is a PhD candidate in the Interdisciplinary Studies program at the University of British Columbia. Her research focuses on the working lives of community health workers, the dedicated care providers at the core of BC's home support system. Zena is especially interested in the dynamics of community health worker recruitment and retention in small towns and rural communities.

\*\*All Research Rounds can be videoconferenced to any available site within VIHA – Please contact [Lynn.Cummings@viha.ca](mailto:Lynn.Cummings@viha.ca) ASAP if you wish to link in from another site.\*\* RSVP [cap\\_building@viha.ca](mailto:cap_building@viha.ca) to attend any of our research rounds.