

Contact the Tobacco Control Program for the following resources:

Victoria 250.360.1450

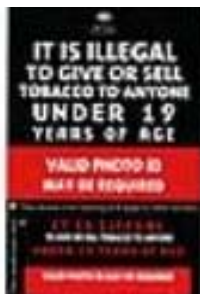
Nanaimo 250.755.6285

Courtenay 250.331.8589



17 by 35 cm Warning Sign Decal

BC's Tobacco Control Regulation, requires new graphic point-of-sale warning signs to be displayed wherever tobacco is offered for sale. Affix this 17 cm x 35 cm decal in plain view to the purchaser at the point and time of sale.



10 by 10 cm Warning Decal and 4 by 8 cm Warning Decal

Affix the 10 cm x 10 cm decal to the side of each point of sale system facing purchasers being served at that point of sale system stating:

“IT IS ILLEGAL TO GIVE OR SELL TOBACCO TO ANYONE UNDER 19 YEARS OF AGE, VALID PHOTO ID MAY BE REQUIRED”

Affix the 4 cm x 8 cm decal containing the same statement to each point of sale system so as to face the dealer or employee operating the system.

Check Photo I.D.			
To buy tobacco you must be at least 19 - check birthdate			
Born in:	1994 = 16	}	ILLEGAL TO SELL
	1993 = 17		
	1992 = 18		
	1991 = 19		on their birthday
	1990 = 20		
	1989 = 21		(Valid until Dec. 31, 2016)

Year ID Template

This sample template is available by email as a quick reference for retailers and/or employees when they're checking the birth date of tobacco purchasers. This template will need to be updated each January.



Behind the Smokescreen 2005 DVD

For a number of years 8-12 students on Vancouver Island produced video ads about tobacco issues. In 2004 & 2005 they focused on the issue of youth access. On this DVD are the winning entries, the Retailer Training video and a message from Dr. Richard Stanwick, Chief Medical Health Officer for the Vancouver Island Health Authority

25 minutes

2005

Grade 8 to adults



Tobacco – Free Pamphlets and Signage

Available in PDF format and in multiple languages: English, Chinese, Farsi, Korean and Punjabi

<http://www.hls.gov.bc.ca/tobacco/pamphlets.html>